



GIVE WAY TO THE POWER OF PLANTS !

BIOSOURCED RANGE FOR COMMITTED CRAFTSMEN



LEADER IN MATERIALS CARE

Guard Industry has been manufacturing innovative, environmentally-friendly products for the care of building materials since 1989.

Limestone, marble, granite, slate, tiles, concrete, cement, bricks, terracotta...With our 4 product ranges, we have all the solutions for cleaning, protecting, treating and embellishing materials.

In almost 35 years, the company has established itself as the leader in materials care thanks to its commitment to innovation, quality and customer service. Guard Industry is proud of its French-made products, which are recognised worldwide for their quality and reliability.

THE MADE IN FRANCE SME CONQUERING THE WORLD

Selected by KPMG as one of the 5 most innovative SMEs in France, our company is recognised worldwide thanks to 5 subsidiaries and a strong network of distributors. Our products, distributed in nearly 60 countries, are used on several million m² every year.

The performance of our products is recognised throughout the world and has enabled us to work on some of the most prestigious projects: St Peter's Cathedral in Rome, Petit Palais, Qatar National Museum, Tiananmen Square, La Marseillaise Tower, the streets of Westminster, the Great Mosque of Algiers, etc.



Protecting our environment is a major challenge for the coming decades. At Guard Industry, we have decided to take action by measuring our carbon footprint every year and reducing our ecological footprint.



A NEW FACTORY TO MATCH OUR AMBITIONS

Guard Industry's new plant in the Toulouse region has been designed for more efficient production and consistent product quality.

Covering an area of 3,000 m², the plant includes 2,000 m² of storage space, 8 tanks capable of producing up to 30 tonnes of product per day and three semi-automatic packaging lines with a capacity of 6,000L per hour.

Thanks to this facility, Guard Industry is able to meet the growing demand for its products while respecting shorter delivery times. This new plant reflects the company's ongoing commitment to the environment.

The building has been designed to have as low an energy impact as possible: use of photovoltaic panels and heat pumps, planted facades for better thermal insulation and, ultimately, a reduction in greenhouse gas emissions.

1

FRANCE'S NUMBER ONE
IN MATERIALS CARE

2

SITES IN THE PARIS AND
TOULOUSE REGIONS

3

KEY VALUES:
PERFORMANCE, QUALITY,
ECOLOGY

4

RANGES FOR CLEANING,
PROTECTING, TREATING,
ENHANCING MATERIALS

5

SUBSIDIARIES
THROUGHOUT THE
WORLD



*Committed to customer
satisfaction, we have undertaken
continuous improvement
initiatives and obtained ISO 9001
certification.*

*This certification reflects our commitment to
giving our customers complete satisfaction
by improving our quality of service and
establishing a relationship of trust.*

COMBINING CHEMISTRY AND PERFORMANCE



INNOVATIVE, HIGH-PERFORMANCE CHEMISTRY

Our job is to select the best raw materials and assemble them to produce the most innovative, effective and safe chemical products for users.

We use the vast majority of French or European molecules, working directly with the best manufacturers of chemical ingredients.

The durability of our products is guaranteed by AXA Insurance for up to 10 years. AXA has been auditing us and checking the quality of our products every year for 20 years.

Our waterproofing, anti-stain, anti-graffiti and woodstain products are tested by the most reputable external testing institutes.

ECO-DESIGN AT THE HEART OF OUR BUSINESS MODEL

Our products are developed according to rigorous specifications in terms of respect for the environment, for the safety of our customers and the preservation of the planet.

Most of the products we formulate are therefore water-based, easily biodegradable and low in VOCs.

Our products are certified to the LEED (Leadership in Energy and Environmental Design) international environmental standard, an ecological certification for buildings initiated in the United States in 2000. LEED projects have been certified or are in the process of being certified in over 165 countries and territories.



Guard Industry is committed to French production. Some of our biosourced products have been awarded Origine France Garantie certification. This certification is issued annually by an independent certification body. To obtain it, the products must have their essential characteristics in France and at least 50% of their unit cost must be French.

PLANT POWER,

RADICAL PERFORMANCE !

Today, the company is taking a further step in its commitment to the environment by launching a biosourced range.

Designed and manufactured in France, this range is formulated using plant-based raw materials from natural, renewable resources. The use of plant-based molecules

represents an eco-responsible alternative to environmentally damaging fossil fuels.

Guard Industry thus offers its customers an alternative to traditional products while maintaining an optimum level of quality, in full compliance with current safety standards.

FROM NATURE TO THE CAN

HOW DO WE PROCEED ?

We source plant-based raw materials. The plant material is then transformed to obtain a biosourced component. It is this component that we incorporate into the final formulation of our products.



Raw materials sourced

Depending on the products we manufacture, we source various plant-based materials: corn, beetroot, wheat, tree resin, sugar cane, sunflower, palm, canola, soya, pine, castor, rapeseed and sunflower.



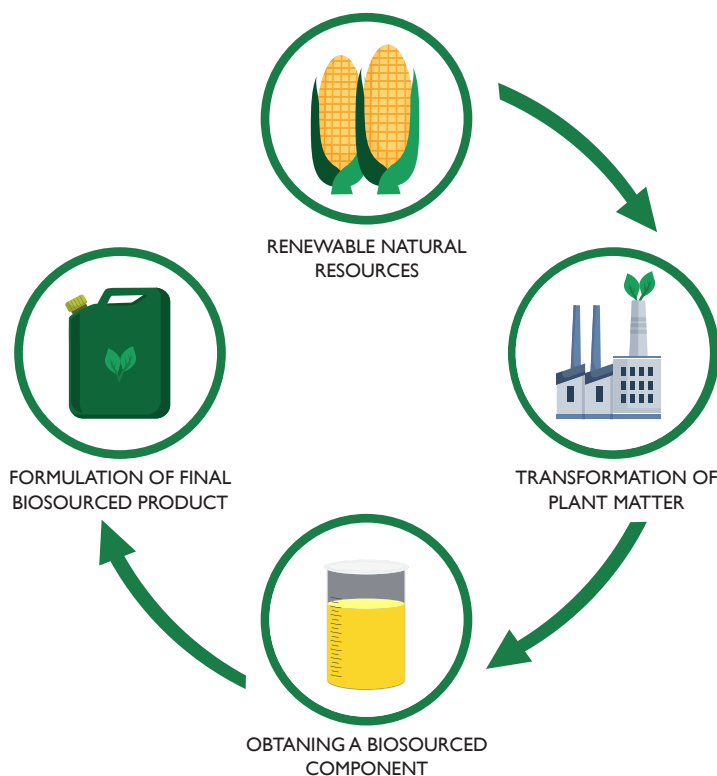
Our transformation processes

Biosourced protectors:

Biobased resin obtained by synthesising plant raw materials.

Biobased fungicide:

Production of lactic acid by microbial fermentation of non-food molasses.



A COMPLETE RANGE FOR MATERIALS



STOP'ALC GUARD®

Algaecide cleaner.
Roofs and floors

- ELIMINATES GREEN DEPOSITS, LICHENS, ALGAE AND FUNGUS
- CHLORINE-FREE, QUATERNARY AMMONIUM-FREE
- NO RINSING REQUIRED

GUARD REMOVER®

Efflorescence & Cement

Cleaner for laitances and efflorescences.
Floors and walls

- ELIMINATES CEMENT FILMS AND EFFLORESCENCE
- EXPRESS ACTION IN 5 MINUTES
- NO NEUTRALISATION REQUIRED

GUARD CLEANER®

Degreaser

Cleaner degreaser.
Floors

- GREASE AND OIL REMOVER
- EXPRESS ACTION IN 30 MINUTES
- WITHOUT NEUTRALISATION

PROTECTGUARD®

Water, oil and stain repellent.
Porous and low-porosity floors

- PROTECTS AGAINST WATER, FROST & OIL
- LETS THE SURFACE BREATHE
- EASY TO MAINTAIN

IMPERGUARD®

High-performance water repellent.
Porous walls and roofs

- PROTECTS AGAINST WATER AND MOISTURE
- LETS THE SURFACE BREATHE
- EASY TO MAINTAIN

SELECTION GUIDE

Our protection and cleaning products have been developed to suit all types of construction materials and all types of problem. The selection guides below will help you find the product best suited to your substrate and your needs.

PRODUCTS	PROTECTION			POROUS MATERIALS						LOW AND VERY LOW POROUS MATERIALS			
	Water / moisture	Oil / grease	Stains and dirt	Concrete	Plaster / mortar	Natural stone	Artificial stone	Terracotta / brick	Wood	Slate	Architectural concrete	Granite / sandstone / quartzite	Marble and low-porosity stone
ProtectGuard® Plant-Based Formula	●	●	●	✓	✓	✓	✓	✓		✓	✓	✓	✓
ImperGuard® Plant-Based Formula	●			✓	✓	✓	✓	✓		✓			
WoodGuard® Plant-Based Formula	●	●	●						✓				

PRODUCTS	CLEANING				MATERIALS						
	Oil / greasy stains	Pollution marks	Green deposits, lichens...	Tartar, cement residues and efflorescence	Concrete / plaster / mortar	Marble / granite	Natural stone	Artificial stone	Terracotta / brick	Tiling	Painted surface
Guard Remover® Efflorescence & Cement Plant-Based Formula				●	✓		✓	✓	✓	✓	
Guard Cleaner® Degreaser Plant-Based Formula	●	●			✓	✓	✓	✓	✓	✓	✓
Stop Alg'Guard® Plant-Based Formula			●		✓	✓	✓	✓	✓	✓	✓



STOP'ALC GUARD®

Biobased algaecide treatment. Removes green deposits, lichens and algae. Floors, roofs.

HIGH-PERFORMANCE FUNGICIDE

Curative action : Eliminates green deposits, lichens, algae and fungi.

QUICK AND EASY TO APPLY

Ready-to-use product applied by sprayer. 1 coat is sufficient.
No rinsing required.

VERSATILE PRODUCT

Effective on all materials and all types of floors and roofs.
Outdoors.

RESPECTS THE SUBSTRATE AND THE USER

Chlorine-free, quaternary ammonium-free, alcohol-free,
endocrine disruptor-free. Does not damage materials.

FLOORS, ROOFS



ECONOMICAL

Up to 10 m²
per litre

EASY AND QUICK APPLICATION



PACKAGINGS 4 L, 18 L




BIOSOURCED ECOLOGICAL PRODUCT

- 86% BIOBASED FORMULA
- PLANT ORIGIN: LACTIC ACID OBTAINED FROM SUGAR CANE
- 96% BIODEGRADABLE
- FREE OF TOXIC COV'S

AVAILABLE TESTS

- Biobased content test in accordance with standard EN 16640 (CIRAM)
- Biodegradability test according to OECD 301 B method (Eurofins)
- Algicidal efficacy (Eurofins)
- Algaecidal efficacy in accordance with standard EN 15458 (Biopreserv)

COMPARATIVE TABLE OF TECHNOLOGIES

	STOP'ALG GUARD	TECHNOLOGY 1	TECHNOLOGY 2	TECHNOLOGY 3
ACTIVE SUBSTANCES	LACTIC ACID	QUATERNARY AMMONIUM	NONANOIC ACID	VINEGAR
ORIGIN OF SUBSTANCES	PLANT	SYNTHETIC	PLANT	PLANT
AUTHORISED BIOCIDAL SUBSTANCE	SIMPLIFIED MARKETING AUTHORISATION	MARKETING AUTHORISATION	MARKETING AUTHORISATION	SIMPLIFIED MARKETING AUTHORISATION
TOXICITY OF ACTIVE SUBSTANCES	NON TOXIC	VERY TOXIC	TOXIC	NON TOXIC
BIOACCUMULATION	NONE	LOW	LOW	NONE
BIODEGRADABILITY OF THE PRODUCT	96%	NO OR LOW BIODEGRADABLE	50%	NOT SPECIFIED
CLP CLASSIFICATION	NON CLASSIFIED			NON CLASSIFIED
COVERAGE	1L = 10 M ²	1L = 5 M ²	1L = 10 M ²	1L = 2 M ²



GUARD REMOVER®

Efflorescence & Cement

Biobased stripper.
Removes joint residues and efflorescence.
Floors and walls.

HIGH-PERFORMANCE STRIPPER

Powerful 2-in-1 cleaner: end-of-job stripper & efflorescence cleaner. Effective on mortar or concrete laitance, scale deposits and traces of efflorescence.

QUICK AND EASY TO APPLY

Cleans and strips effortlessly in 5 minutes. No need to neutralise after rinsing with water.

VERSATILE PRODUCT

Ideal for treating floors and walls in concrete, natural or reconstituted stone, terracotta, tiles, etc. Indoors and outdoors.

RESPECTS THE SURFACE AND THE USER

Contains no toxic or harmful ingredients. Does not damage materials.

BIOSOURCED ECOLOGICAL PRODUCT

- 100% BIOSOURCED FORMULA
- PLANT-BASED: RAPESEED, SUNFLOWER, PALM, CANOLA, SOYA
- MORE THAN 90% BIODEGRADABLE

QUICK EFFICIENCY



FLOORS, WALLS



PACKAGINGS

2 L, 4 L, 20 L



EASY AND QUICK APPLICATION



ECONOMICAL

3 to 6 m²
per litre

APPLICATION VIDEO



AVAILABLE TESTS

- Biobased content test in accordance with EN 16640 (SGS)



GUARD CLEANER®

Degreaser

Biobased degreaser. Removes greasy stains and soiling. Floors.

HIGH-PERFORMANCE CLEANER

Powerful cleaner - degreaser: removes all types of grease and dirt.

QUICK AND EASY TO APPLY

Cleans and strips effortlessly in 15 to 30 minutes. Does not need neutralising after rinsing with water.

VERSATILE PRODUCT

Ideal for cleaning and degreasing all concrete, natural or reconstituted stone, terracotta and tiled floors, etc. Indoors and outdoors.

RESPECTS THE SURFACE AND THE USER

Contains no toxic or harmful ingredients. Does not damage materials.

BIO-SOURCED ECOLOGICAL PRODUCT

- 61% BIOBASED FORMULA
- PLANT-BASED: RAPESEED, SUNFLOWER, PALM, CANOLA, SOYA
- MORE THAN 90% BIODEGRADABLE

QUICK EFFICIENCY



FLOORS



PACKAGINGS

4 L, 20 L



EASY AND QUICK APPLICATION



ECONOMICAL

5 to 8 m²
per litre

APPLICATION VIDEO



AVAILABLE TESTS

- Biobased content test in accordance with EN 16640 (SGS)



Colourless biobased water and stain repellent. Porous and low-porosity floors.

HIGH-PERFORMANCE PROTECTION

High protection against water, stains and grease. Reduces slipperiness. More effective than all other synthetic products on the market.

LONG-LASTING EFFECTIVENESS

Performance guaranteed for 10 years.

VERSATILE PRODUCT

Effective on all porous and low-porosity mineral floors (natural or reconstituted stone, concrete, terracotta, plaster, sandstone, granite, etc.). Indoors and outdoors.

RESPECTS THE SUBSTRATE AND THE USER

Contains no toxic or harmful ingredients. Colourless product. UV-stable, non-yellowing. Allows materials to breathe.

BIOSOURCED ECOLOGICAL PRODUCT

- **51% BIOSOURCED FORMULA**
- **VEGETABLE ORIGIN: BASED ON CORN, BEET, WHEAT AND TREE RESIN**
- **97% BIODEGRADABLE**
- **COV RATING: A**

BEADING EFFECT WATER + OIL



FLOORS



APPLICATION VIDEO



EASY AND QUICK APPLICATION



ECONOMICAL

**5 to 10 m²
per litre**

PACKAGINGS

1 L, 4 L, 20 L



AVAILABLE TESTS

- Biobased content test in accordance with standard EN 16640 (SGS)
- Biodegradability test in accordance with OECD 302 B method (SGS)
- VOC content test in accordance with ISO 16000 (Eurofins)



IMPERGUARD®

Colourless bio-based water repellent. Porous walls and roofs.

HIGH-PERFORMANCE PROTECTION

High protection against water and humidity. More effective than all other synthetic products on the market.

LONG-LASTING EFFECTIVENESS

Performance guaranteed for 5 years.

VERSATILE PRODUCT

Effective on all porous mineral walls and roofs (natural stone, brick, concrete, plaster, terracotta, fibre cement slate, etc.). Outdoors.

RESPECTS THE SUBSTRATE AND THE USER

Contains no toxic or harmful ingredients. Colourless product. UV-stable, non-yellowing. Allows materials to breathe.

BIOSOURCED ECOLOGICAL PRODUCT

- 46% BIOBASED FORMULA
- VEGETABLE ORIGIN: BASED ON SOYA, PINE, CASTOR, RAPESEED, SUNFLOWER
- COV RATING: A+

BEADING EFFECT WATER



WALLS, ROOFS



APPLICATION VIDEO



EASY AND QUICK APPLICATION



ECONOMICAL

6 to 10 m²
per litre

PACKAGINGS

5 L, 20 L



AVAILABLE TESTS

- Biobased content test in accordance with EN 16640 (SGS)
- VOC content test in accordance with ISO 16000 (Eurofins)



Biosourced, colourless anti-stain wood stain. Wooden terraces, floors, cladding, furniture.

HIGH-PERFORMANCE PROTECTION

High protection against water, stains and grease. Traffic-resistant and reduces slipperiness.

LONG-LASTING EFFECTIVENESS

Performance guaranteed for 5 years.

VERSATILE PRODUCT

Effective on all untreated wood: pine, spruce, Douglas fir, oak, ipe, teak, autoclaved wood and certain composite woods.

For use on cladding, fences, shutters, panelling, garden furniture, saunas, terraces and all wooden surfaces. Indoors and outdoors.

RESPECTS THE SUBSTRATE AND THE USER

Contains no toxic or harmful ingredients. Colourless product. UV-stable, non-yellowing. Allows wood to breathe.

BEADING EFFECT WATER + OIL



**TERRACES,
DECKS, CLADDING,
SHUTTERS,
FURNITURE...**



EASY AND QUICK APPLICATION



ECONOMICAL

**6 to 10 m²
per litre**

PACKAGINGS

1 L, 3 L



BIOSOURCED ECOLOGICAL PRODUCT

- **51% BIOSOURCED FORMULA**
- **VEGETABLE ORIGIN: BASED ON CORN, BEET, WHEAT AND TREE RESIN**
- **97% BIODEGRADABLE**
- **COV RATING: A**

AVAILABLE TESTS

- Biobased content test in accordance with standard EN 16640 (SGS)
- Biodegradability test in accordance with OECD 302 B method (SGS)
- VOC content test in accordance with ISO 16000 (Eurofins)

WOODGUARD® COLOR

Biosourced coloured saturator. Wooden terraces, floors, cladding, furniture.

HIGH-PERFORMANCE PROTECTION

High protection against water and humidity. Resists fungus and moss. Limits the natural ageing and greying of wood.

AESTHETIC PRODUCT

Enhances wood with a natural, semi-transparent colour. Preserves the natural appearance of wood (grain, fibres, etc.). Available in 5 colours: Golden Oak, Ipe, Ebony, Ceruse and White.

VERSATILE PRODUCT

Effective on all untreated wood: pine, spruce, Douglas fir, larch, autoclaved wood.

Use on cladding, fences, shutters, panelling, garden furniture, saunas, terraces and all wooden surfaces. Indoors and outdoors.

RESPECTS THE SUBSTRATE AND THE USER

Contains no toxic or harmful ingredients. UV-stable, non-yellowing. Allows wood to breathe.

BEADING EFFECT WATER



TERRACES,
DECKS, CLADDING,
SHUTTERS,
FURNITURE...



EASY AND QUICK APPLICATION



ECONOMICAL

6 to 8 m²
per litre

PACKAGINGS 1 L, 3 L



BIOSOURCED ECOLOGICAL PRODUCT

- 33% BIOSOURCED FORMULA
- VEGETABLE ORIGIN: BASED ON CORN, BEET, WHEAT AND TREE RESIN
- 95% BIODEGRADABLE

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